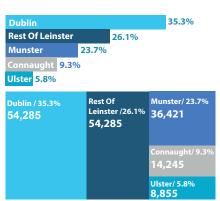
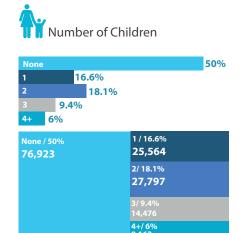
## **Email Data - 2m Records**

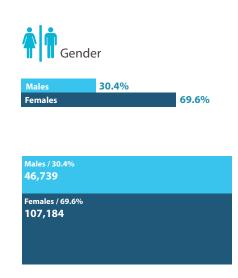
Target over 2m email records in Ireland all sourced from credible Irish based publishers.

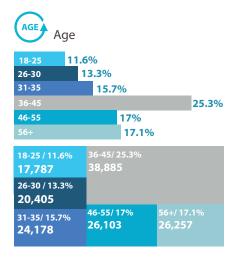
## **168,000** Records DataXcel Email Database

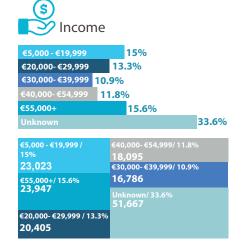


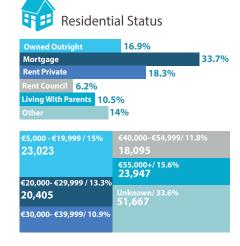












Category	Selections	No. Of Records
Telecoms	Age & gender	650,000
Online Retail	Gender	235,000
Entertainment	60/40 female	110,000
Sport	Age, gender & sport	85,000
Parent & Pregnancy	Gender, no. of children & 95% female	165,000
Newspaper	Gender	80,000
Weddings	98% female	30,000
Student	None	60,000
Health	Age & gender	70,000
Property	Gender	60,000
Total No. of Records		1,545,000

## Costs

Set Up €190

**Base Rentals** €30 per 1000

**Selections** €10 per 1000

Minimum Order €500