



DataXcel
Exceeding Is Our Passion

Postal Data - 400,000

Collected exclusively on our network of web sites in Ireland, data is 0-12 months, is highly selectable and links a postal record with an email address and telephone number. The data is fully compliant with GDPR and consistently performs well due to our regulated data usage policy.

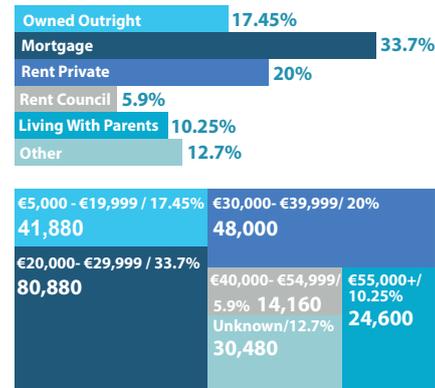
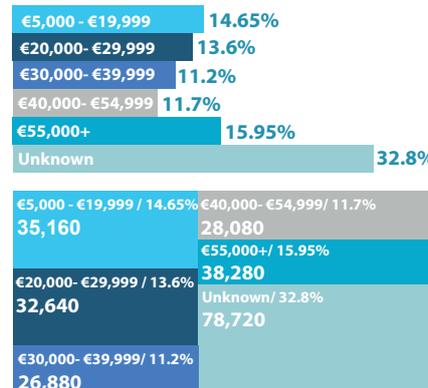
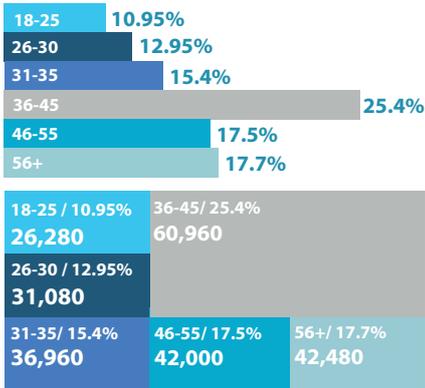
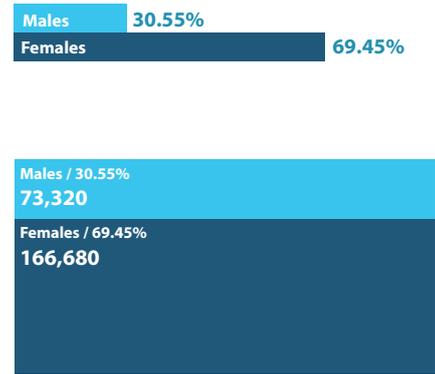
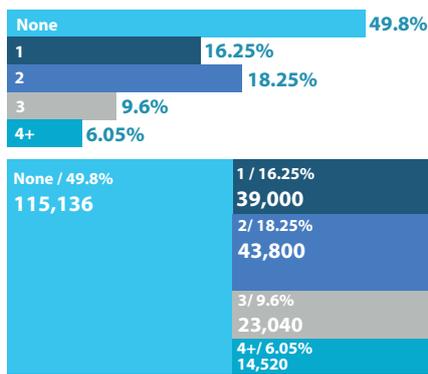
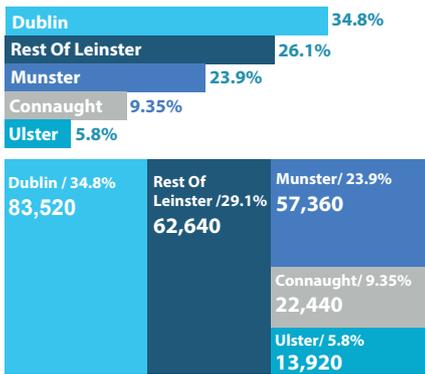
Data can be targeted using a wide range of selections as below and in addition is selectable by Experian's Mosaic Groups. Other selections available are Charity Donors, Mail order Buyers, Telecom's switchers, Utilities by provider and usage, Broadband and Insurance Renewal months.

Over 400,000 validated postal addresses and approximately 6000 records added every month – please contact us for further details.

The Telephone Datacard needs to change to the following:

400,000 Records
DataXcel Postal Database

DataXcel consumer postal data offers marketing teams one of the richest sources of postal information available in Ireland today.



Costs

Set Up €190	Base Rentals €225 per 1000	Selections €10 per 1000	Minimum Order €400
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Discounts available based on volume.