



DataXcel
Exceeding Is Our Passion

Landline Telephone Data














270k Landline telephone numbers selectable by Mosaic Groups

With over 270,000 land line telephone records selectable by Age, Income, Family Type, and many more selections all sourced from our Mosaic coded data. On average 7000 unique records are being added monthly and these are validated at point of collection. The file has matching postal data to assist with Direct Mail and telephone follow up projects.

270,000 Records

Source: Data in the public domain and publicly available directories Updated; Monthly against the NDD and weekly updates

DataXcel Landline Telephone Database

 <p>Mosaic A Older Wealthier Families 13,000</p>	 <p>Mosaic B Better Off Greys 4,500</p>	 <p>Mosaic C City Centre singles/couples 3,000</p>	 <p>Mosaic D Striving Larger Families 7,000</p>
 <p>Mosaic E Community Stalwarts 12,500</p>	 <p>Mosaic F Working family commuters 22,500</p>	 <p>Mosaic G Successful Suburban families 17,000</p>	 <p>Mosaic H Provincial Suburban families 23,500</p>
 <p>Mosaic I Small town Greys 23,000</p>	 <p>Mosaic J Thriving farming families 47,000</p>	 <p>Mosaic K Retirees second home 15,500</p>	 <p>Mosaic L Younger farmers 16,000</p>
 <p>Mosaic M Remoter farming areas 32,000</p>			

Costs

<p>Set Up</p> <p>€190</p>	<p>Base Rentals</p> <p>€170 per 1000</p>	<p>Selections</p> <p>€10 per 1000</p>	<p>Minimum Order</p> <p>€500</p>
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Discounts available based on volume.