



DataXcel

Exceeding Is Our Passion














Landline Telephone Data

Landline Tel Data – 270,000 records

270k Landline telephone numbers selectable by Mosaic Groups

With over 270,000 land line telephone records selectable by Age, Income, Family Type, and many more selections all sourced from our Mosaic coded data. On average 7000 unique records are being added monthly and these are validated at point of collection. The file has matching postal data to assist with Direct Mail and telephone follow up projects.

Source: Data in the public domain and publicly available directories
Updated; Monthly against the NDD and weekly updates

 Mosaic A Older Wealthier Families 13,000	 Mosaic B Better Off Greys 4,500	 Mosaic C City Centre singles/couples 3,000	 Mosaic D Striving Larger Families 7,000
 Mosaic E Community Stalwarts 12,500	 Mosaic F Working family commuters 22,500	 Mosaic G Successful Suburban families 17,000	 Mosaic H Provincial Suburban families 23,500
 Mosaic I Small town Greys 23,000	 Mosaic J Thriving farming families 47,000	 Mosaic K Retirees second home 15,500	 Mosaic L Younger farmers 16,000
 Mosaic M Remoter farming areas 32,000			

Costs

Set Up €190	Base Rentals €170 per 1000	Selections €10 per 1000	Minimum Order €500
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Discounts available based on volume.