



DataXcel

Exceeding Is Our Passion

Telephone Data – 350,000

Mobile Telephone Data – 80,000 records

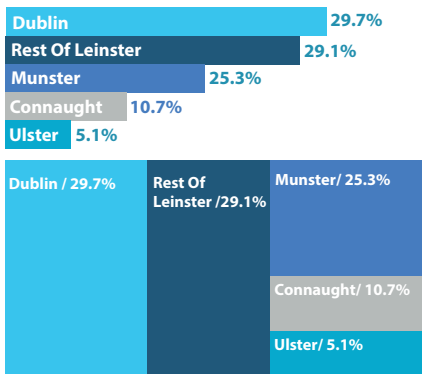
With over 80,000 mobile opt-in records and 270,000 land line telephone records combined with a large number of key selections on the file, DataXcel Telephone Data is quickly becoming a mainstay for many of Ireland’s direct marketing campaigns. On average 7000 unique records are being added monthly and these are validated at point of collection. The file has matching email and postal data to assist with cross-channel initiatives.

Data can be targeted using a wide range of selections such as Age, Gender, Kids, Insurance renewals, Charity, Mail Order Buyers, Telecom and Utility switchers and many more. Please contact us for further details.

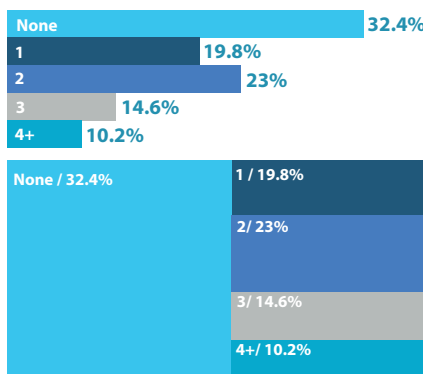
- ✓ Our opt-in mobile phone database is at 80,000 records and is unique to Ireland
- ✓ Our landline telephone database NDD screened is at 270,000 records alongside a data compliance usage policy



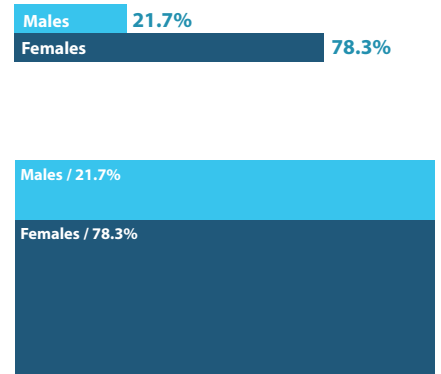
Location



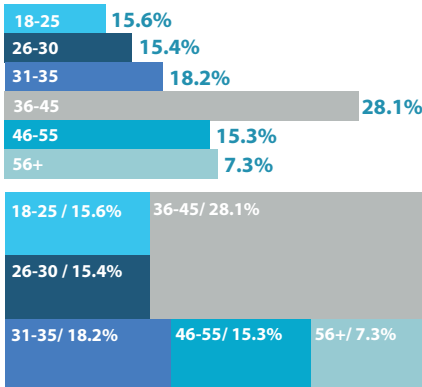
Number of Children



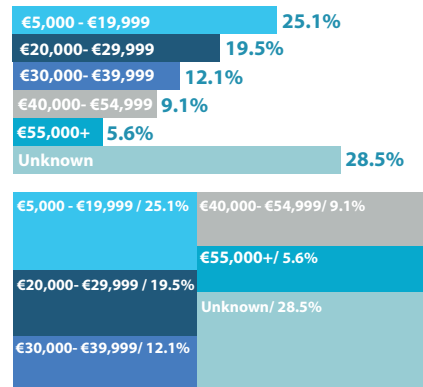
Gender



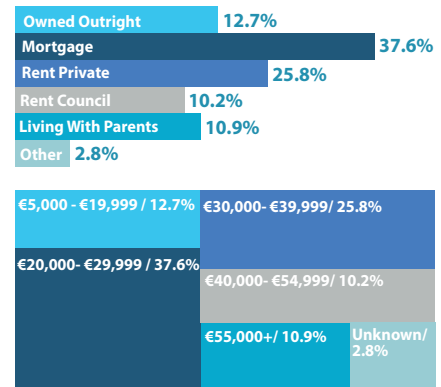
Age



Income



Residential Status



Costs

Set Up €190	Base Rentals €200 per 1000	Selections €10 per 1000	Minimum Order €500
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Discounts available based on volume.