



DataXcel
Exceeding Is Our Passion

Telephone Data – 160,000

Mobile Telephone Data – 90,000 records Landline Telephone Data – 70,000 records

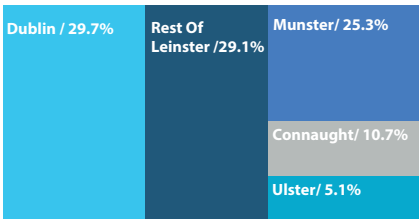
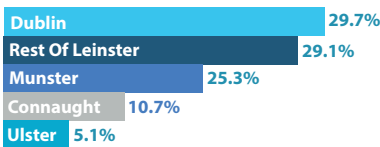
With over 90,000 mobile opt-in records and 70,000 Landline records combined with a large number of key selections on the file, DataXcel Telephone Data is quickly becoming a mainstay for many of Ireland’s direct marketing campaigns. On average 4000 unique records are added monthly and these are validated at point of collection. The file has matching email and postal data to assist with cross-channel initiatives.

Data can be targeted using a wide range of selections such as Age, Gender, No of Kids, Insurance renewals, Charity, Mail Order Buyers, Telecom and Utility switchers and many more..... Please contact us for further details.

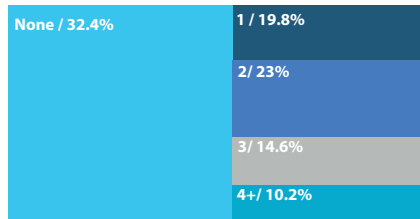
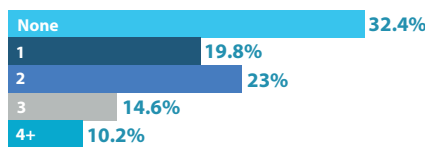
Our opt-in mobile phone database is unique to Ireland and is validated against internal suppressions and the HLR verify system every month. Our Landline data is cleaned against the NDD every 28 days in addition to internal suppression files. (Note: GDPR data usage policy applies)



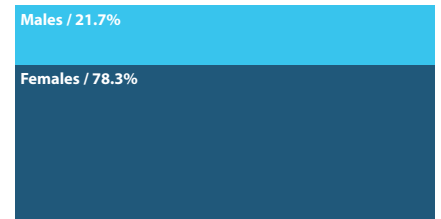
Location



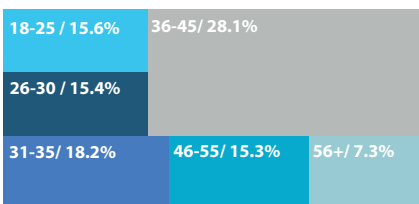
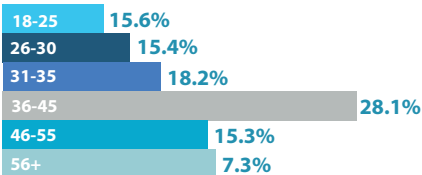
Number of Children



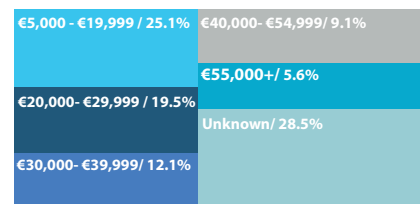
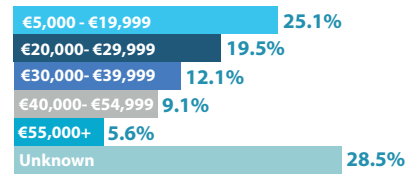
Gender



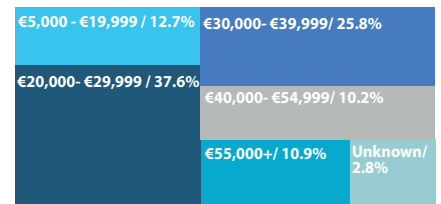
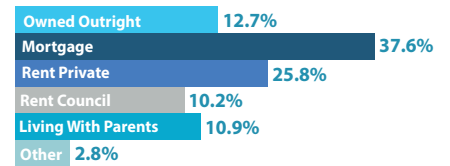
Age



Income



Residential Status



Costs

Set Up

€190

Base Rentals

€0.35
per record / per 1000

Selections

€10
per 1000

Minimum Order

€500

Discounts available based on volume.